



FALL 2019

BUTTER BRAID® PASTRIES WOODEN SPOON® COOKIE DOUGH

Share the Good!

Satisfy your customers by choosing the best, quality products that customers love and request! Your group will appreciate the simple process and the fact that the pastries and cookie dough will sell themselves. We will provide your group with order forms and free samples for your fundraiser kick-off, so that everyone can taste what they are selling. Tasting these pastries is a key component in making your fundraiser successful!

**We now have an online store to make sales simpler
and more profitable than ever!**

**Your Best Solution
to Fundraising**

**Ultimately the
best fundraiser in
Texas**

**Great Profit
Simple Program
Proven Quality
Products**

**Excellent
Customer Service**

**Contact Julie for
free samples
to Book NOW
or for more
information**

HOMETOWN PASTRIES

154 Quarry Point
New Braunfels, TX 78132

<http://hometownpastries.com/>

Owner/Distributor
Roger and Julie Krug
krug.julie@gmail.com

(830) 629-6726



Fundraising Made Simple and Profitable Fall 2019

We look forward to working with your organization
to create an easy, smooth running and successful fundraiser!

Profit	\$5.85 on each Butter Braid® Pastry Sold & \$6.75 on each pkg. Wooden Spoon® Cookie Dough	
Selling Price (effective August 1, 2016)	\$14 per each Butter Braid® Pastry \$16 per pkg. Wooden Spoon® Frozen Cookie Dough	
You can choose to sell Butter Braid® Pastries Wooden Spoon® Cookie Dough Or Both	<u>Cookie Dough Flavors</u> Triple Chocolate Classic Chocolate Chip Cranberry Oatmeal Medley Peanut Butter Perfection Snickerdoodle White Chunk Macadamia (40 - 1 oz. cubes)	<u>Pastry Flavors</u> Apple Bavarian Creme Blueberry Cream Cheese Cherry, Cinnamon Cream Cheese Four Cheese & Herb Strawberry Cream Cheese (1 lb. 6 oz pkg)
Frozen Samples	FREE	
Order Forms	FREE	
Incentives	If you offer an incentive, we will contribute at the following levels: 250-350 units sold = \$50 351-450 units sold = \$75 451-550 units sold = \$100 551-650 units sold = \$125 651-750 units sold = \$150 751-850 units sold = \$175 851-950 units sold = \$200 951-1050 units sold = \$225 1051 units and over = \$250	
Customer Payment	Pre-payment to your organization when the order is placed	
Order Due	By email or phone Tuesday at noon We will provide an order tabulator by email (online store) Krug.julie@gmail.com or (830) 629-6726	
Pay Invoice Amount At Delivery	Please make check or money order payable to: Hometown Pastries	
Personal Delivery	Schedule delivery with sales person Delivery 10 business days after placing order on Tuesday by noon Pre-sorting of order can be requested Product must remain frozen at all times FREE DELIVERY	
Excellent Customer Service	Before, during and after fundraiser!	



Simple Steps to your Fundraising Success Fall 2019

Determine before your kick-off

- Set a \$ monetary goal for your group
- Determine number of pastries/cookies each individual needs to sell to reach your goal
- Coordinate with sales person fundraising timeline: the kick-off or sampling date, fundraiser run dates (generally two weeks), and delivery date
- **Set up Online Store (You will receive a link to set it up once your fundraiser is booked)**

At your kick-off/sampling

- Distribute order forms and sample pastries
- Use a parent letter to inform group about fundraiser goals and timeline
- Solicit helpers to assist as desired with fundraiser tasks: checking orders, counting money, and checking orders at delivery.

During your fundraiser

- Promote how wonderful the Butter Braid® Pastries and Wooden Spoon® cookies taste and sell to family, friends, co-workers, neighbors
- **Collect money up front: customer checks need to be made payable to your organization**
- **If using online store, dealer is collecting money and it will be deducted from total owed at delivery**

End of Fundraiser

- Collect forms and money from participants. Close fundraiser and online store.
- Tabulate amount to order using the **Order Calculator** provided by your sales person. Your online orders will appear on your order calculator.
- Deposit money in your group's bank account
- Place an order by **Noon on Tuesday** via email to krug.julie@gmail.com

Delivery and Pickup of Product

We are here to help you with the delivery process that works best for your group. We do our best to accommodate a group's needs and maximize the delivery for a smooth, efficient distribution process. Pre-sorting can be requested.

- We can assist unloading, sorting and marking of individual orders, and welcome your volunteer helpers
- Please have check or money order ready at delivery payable to: **Hometown Pastries**

Note: All products are delivered frozen, so schedule your pick-up timeline to ensure the product will remain frozen at all times. Allow a maximum of 1 ½ hours for distribution time at room temperature.

Example of a typical delivery and product pick-up:

1. We arrange product by flavor listed on the order form.
2. You reconcile the quantity delivered with the invoiced items to make sure they match.
3. Inform volunteer helpers of the process; quickly sort, box and tag product with order form.
4. Check each order before it leaves the sorting area.

Distribute product to customers, **thank them** for their support, **enjoy** your fundraising success!

Thank you for choosing Hometown Pastries. We appreciate your business.