



FUNDRAISER

BUTTER BRAID® PASTRIES WOODEN SPOON® COOKIE DOUGH

Share the Good!

Satisfy your customers by choosing the best, quality products that customers love and request! Your group will appreciate the simple process and the fact that the pastries and cookie dough will sell themselves. We will provide your group with order forms and free samples for your fundraiser kick-off, so that everyone can taste what they are selling. Tasting these pastries is a key component in making your fundraiser successful!

**We have an online store to make sales simpler
and more profitable than ever!**

**Your Best Solution
to Fundraising**

**Ultimately the
best fundraiser in
Texas**

**Great Profit
Simple Program
Proven Quality
Products**

**Excellent
Customer Service**

**Contact Julie for
free samples
to Book NOW
or for more
information**

HOMETOWN PASTRIES

154 Quarry Point
New Braunfels, TX 78132

<http://hometownpastries.com/>

Owner/Distributor
Roger and Julie Krug
krug.julie@gmail.com

(830) 629-6726



Fundraising Made Simple and Profitable

We look forward to working with your organization to create an easy, smooth running and successful fundraiser!

Profit	<p>\$6.72 on each Butter Braid® Pastry Sold \$7.56 on each pkg. Wooden Spoon® Cookie Dough</p>											
Selling Price (effective July 1, 2022)	<p>\$16 per each Butter Braid® Pastry \$18 per pkg. Wooden Spoon® Frozen Cookie Dough</p>											
<p>You can choose to sell Butter Braid® Pastries</p> <p>Wooden Spoon® Cookie Dough</p> <p>Or Both</p>	<p>7 - Cookie Dough Flavors</p> <p>Triple Chocolate Classic Chocolate Chip Cranberry Oatmeal Medley Peanut Butter Perfection Snickerdoodle White Chunk Macadamia Confetti Cookie Dough (40 - 1 oz. cubes)</p>	<p>10 - Pastry Flavors</p> <p>Apple Bavarian Creme Blueberry Cream Cheese Cherry, Cinnamon Cream Cheese Four Cheese & Herb Strawberry Cream Cheese Cinnamon Rolls Caramel Rolls (1 lb. 6 oz pkg)</p>										
Frozen Samples	FREE											
Order Forms	FREE											
Incentives	<p>If you offer an incentive, we will contribute at the following levels:</p> <table> <tr> <td>250-350 units sold = \$50</td> <td>651-750 units sold = \$150</td> </tr> <tr> <td>351-450 units sold = \$75</td> <td>751-850 units sold = \$175</td> </tr> <tr> <td>451-550 units sold = \$100</td> <td>851-950 units sold = \$200</td> </tr> <tr> <td>551-650 units sold = \$125</td> <td>951-1050 units sold = \$225</td> </tr> <tr> <td colspan="2">1051 units and over = \$250</td> </tr> </table>		250-350 units sold = \$50	651-750 units sold = \$150	351-450 units sold = \$75	751-850 units sold = \$175	451-550 units sold = \$100	851-950 units sold = \$200	551-650 units sold = \$125	951-1050 units sold = \$225	1051 units and over = \$250	
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Customer Payment	<p>Pre-payment to your organization when the order is placed</p>											
Order Due	<p>Through My Fundraising Place by Monday at noon The unique link you received by email when you set up your fundraiser</p>											
Pay Invoice Amount At Delivery	<p>Please make check or money order payable to: Hometown Pastries</p>											
Personal Delivery	<p>Schedule delivery with sales person Delivery 10-12 business days after placing order on Monday by noon Pre-sorting of individual orders is provided Product must remain frozen at all times FREE DELIVERY</p>											
Excellent Customer Service	<p>Before, during and after fundraiser!</p>											

Determine before your kick-off

- Set a \$ monetary goal for your group
- Determine number of pastries/cookies each individual needs to sell to reach your goal
- Coordinate with sales person fundraising timeline: the kick-off or sampling date, fundraiser run dates (generally two weeks), and delivery date
- **Set up Online Store (You will receive a link to set it up once your fundraiser is booked)**

At your kick-off/sampling

- Distribute order forms and sample pastries
- Use a parent letter to inform group about fundraiser goals and timeline. One is provided for you to customize when you sign up for your fundraiser.
- Solicit helpers to assist as desired with fundraiser tasks: checking orders, counting money, and checking orders at delivery.

During your fundraiser

- Promote how wonderful the Butter Braid® Pastries and Wooden Spoon® cookies taste and sell to family, friends, co-workers, neighbors
- **Collect money up front: customer checks need to be made payable to your organization**
- **If using online store, dealer is collecting money and it will be deducted from total owed at delivery**

End of Fundraiser

- Collect forms and money from participants.
- Record paper order forms using the **Online Link** provided by your sales person at the beginning of your fundraiser. *Your online orders will appear on your order calculator.*
- Deposit money in your group's bank account
- Submit your order by **Noon on Monday** via the Online Link (Group Portal)

Delivery and Pickup of Product

We do our best to accommodate a group's needs and maximize the delivery for a smooth, efficient distribution process. Pre-sorting of all orders will be done, unless requested otherwise.

- We will unload the product; and we welcome your volunteer helpers
- Please have check or money order ready at delivery payable to: **Hometown Pastries**

Note: All products are delivered frozen, so schedule your pick-up timeline to ensure the product will remain frozen at all times. Allow a maximum of 1 ½ hours for distribution time at room temperature.

Example of a typical delivery and product pick-up:

1. All orders are pre-sorted by seller. If we are not sorting your order, check product delivered against your invoice.
2. Volunteers will help set up tables, alphabetize orders by seller and put order forms with each individual's order. Group leader should email each seller a copy of his/her online orders, and make a copy to be put with the actual order. We will provide copies of online orders on request.
3. Check each order before it leaves the sorting area.

Distribute product to customers, **thank them** for their support, **enjoy** your fundraising success!

Thank you for choosing Hometown Pastries. We appreciate your business.