



FUNDRAISER

BUTTER BRAID® PASTRIES
WOODEN SPOON® COOKIE DOUGH

Share the Good!

Satisfy your customers by choosing the best, quality products that customers love and request! Your group will appreciate the simple process and the fact that the pastries and cookie dough will sell themselves. We will provide your group with order forms and free samples for your fundraiser kick-off so that everyone can taste what they are selling. Tasting these pastries is a key component in making your fundraiser successful because the hype is real!

We have an online store (including donations!) to make sales simpler and more profitable than ever!

**Your Best Solution
to Fundraising**

**The Best
fundraiser in
Texas**

**Great Profit
Simple Program
Proven Quality
Products**

**Excellent
Customer Service**

**Contact Robyn for
free samples,
to Book NOW,
or for more
information**

HOMETOWN PASTRIES

Travis & Robyn Krug

Owner/Distributor

www.HometownPastries.com

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Fundraising Made Simple and Profitable

We look forward to working with your organization to create an easy, successful fundraiser!

Profit up to 50%	<p>\$8.00 on each Butter Braid® Pastry Sold \$8.00 on each pkg. Wooden Spoon® Cookie Dough 90% of online donations</p>	
Selling Price (effective August 1, 2024)	<p>\$20 per each Butter Braid® Pastry \$20 per pkg. Wooden Spoon® Frozen Cookie Dough</p>	
<p>You can choose to sell:</p> <p>Butter Braid® Pastries</p> <p>Wooden Spoon® Cookie Dough</p> <p>Or Both</p>	<p><u>6 - Cookie Dough Flavors</u></p> <p>Chocolate Chip Snickerdoodle Oatmeal Cranberry Triple Chocolate Peanut Butter Confetti (40 - 1 oz. cubes)</p>	<p><u>10 - Pastry Flavors</u></p> <p>Strawberry Cream Cheese Blueberry Cream Cheese Apple Cinnamon Four Cheese & Herb Caramel Rolls Cherry Raspberry Chocolate Bavarian Creme (1 lb. 6 oz pkg)</p>
Frozen Samples	FREE	
Order Forms	FREE	
Order Due	Place your order by noon on your “submit order date” using the unique link you received by email when you set up your fundraiser.	
Pay Invoice Amount At Delivery	<p>Please make a check or money order payable to:</p> <p>Hometown Pastries;</p> <p>***Generally we will bring you a check if your online sales more than cover the invoice amount***</p>	
Personal Delivery	<p>Schedule delivery with the salesperson.</p> <p>Delivery 10-12 business days after placing the order by noon on your “submit order date”.</p> <p>Pre-sorting of individual orders is provided at no cost. Each order will be clearly labeled with the seller’s name. The product must always remain frozen.</p> <p>***FREE DELIVERY (min. 40 units, cost depends on distance)***</p>	
Excellent Customer Service	Before, during, and after the fundraiser!	

Determine before your kick-off

- Set a \$ goal for your group
- Determine the number of pastries/cookies each needs to sell to reach your goal
- Coordinate the fundraising timeline with your sellers: the kick-off or sampling date, fundraiser run dates (generally two weeks), and delivery date.
- **Set up your Online Store (You will receive a link to set it up your online store once your fundraiser is booked). This is the same link you will use to submit your orders.**

At your kick-off/sampling

- Distribute order forms and sample pastries.
- Use the provided announcement (sent via email with your booking confirmation) to inform the group about your fundraiser goals and timeline.
- Solicit helpers to assist with tasks: checking orders, counting money, and checking orders at delivery.

During your fundraiser

- Promote the incredible product you are selling! Sell to family, friends, co-workers, and neighbors.
- **Collect money up front: customer checks should be made payable to your organization.**
- **If using the online store, we will collect the money and deduct it from the total amount owed at delivery, the remainder will be paid via check at delivery.**

End of Fundraiser

- Collect forms and money from participants on your “return order date”.
- Record paper order forms using the **Online Link** provided by your salesperson at the beginning of your fundraiser. *Your online orders will automatically appear on your order calculator.*
- Deposit money in your group’s bank account.
- Submit your order by **noon on your “submit order date”** via the Online Link (Group Portal).

Delivery and Pickup of Product

We do our best to accommodate a group’s needs and optimize the delivery for a smooth, efficient distribution process. Pre-sorting of all orders will be done unless requested otherwise.

- We will unload the product. We welcome help from your volunteers.
- If required, please have a check or money order ready payable to: **Hometown Pastries**

Note: All products are delivered frozen. You must schedule your pick-up timeline to ensure the product will remain frozen. Allow a maximum of 1 1/2 hours for distribution time at room temperature.

Example of a typical delivery and product pick-up:

1. All orders are pre-sorted and clearly labeled. If we are not sorting your order, check the product delivered against your invoice.
2. Volunteers will help set up tables, and alphabetize orders by seller. Group leaders should email each seller a copy of his/her online orders and make a copy to put with the actual order. We will provide copies of online orders upon request.
3. Check each order before it leaves the sorting area.

Distribute products to customers, **thank them** for their support, and **enjoy** your fundraising success!