



FUNDRAISER

BUTTER BRAID® PASTRIES WOODEN SPOON® COOKIE DOUGH

Share the Good!

Satisfy your customers by choosing the best, quality products that customers love and request! Your group will appreciate the simple process and the fact that the pastries and cookie dough will sell themselves. We will provide your group with order forms and free samples for your fundraiser kick-off so that everyone can taste what they are selling. Tasting these pastries is a key component in making your fundraiser successful because the hype is real!

**We have an online store to make sales simpler
and more profitable than ever!**

**Your Best Solution
to Fundraising**

**The best
fundraiser in
Texas**

**Great Profit
Simple Program
Proven Quality
Products**

**Excellent
Customer Service**

**Contact Robyn for
free samples,
to Book NOW,
or for more
information**

HOMETOWN PASTRIES

Travis & Robyn Krug

Owner/Distributor

www.HometownPastries.com

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Fundraising Made Simple and Profitable

We look forward to working with your organization to create an easy, successful fundraiser!

Profit 42%	<p>\$6.72 on each Butter Braid® Pastry Sold \$7.56 on each pkg. Wooden Spoon® Cookie Dough</p>	
Selling Price (effective July 1, 2022)	<p>\$16 per each Butter Braid® Pastry \$18 per pkg. Wooden Spoon® Frozen Cookie Dough</p>	
You can choose to sell Butter Braid® Pastries Wooden Spoon® Cookie Dough Or Both	7 - Cookie Dough Flavors Triple Chocolate Classic Chocolate Chip Cranberry Oatmeal Medley Peanut Butter Perfection Snickerdoodle White Chunk Macadamia Confetti Cookie Dough (40 - 1 oz. cubes)	10 - Pastry Flavors Apple Bavarian Creme Blueberry Cream Cheese Cherry, Cinnamon Cream Cheese Four Cheese & Herb Strawberry Cream Cheese Cinnamon Rolls Caramel Rolls (1 lb. 6 oz pkg)
Frozen Samples	FREE	
Order Forms	FREE	
Customer Payment	Pre-payment to your organization when the order is placed	
Order Due	Place your order by Monday at noon using the unique link you received by email when you set up your fundraiser.	
Pay Invoice Amount At Delivery	Please make a check or money order payable to: Hometown Pastries	
Personal Delivery	Schedule delivery with the salesperson. Delivery 10-12 business days after placing the order on Monday by noon . Pre-sorting of individual orders is provided. Each order will be clearly ordered with the seller's name. The product must always remain frozen. FREE DELIVERY!	
Excellent Customer Service	Before, during, and after the fundraiser!	



Simple Steps to your Fundraising Success

Determine before your kick-off

- Set a \$ monetary goal for your group
- Determine the number of pastries/cookies each needs to sell to reach your goal
- Coordinate the fundraising timeline with your salesperson: the kick-off or sampling date, fundraiser run dates (generally two weeks), and delivery date.
- **Set up Online Store (You will receive a link to set it up once your fundraiser is booked). This is the same link you will use to submit your orders.**

At your kick-off/sampling

- Distribute order forms and sample pastries.
- Use the provided parent letter to inform the group about fundraiser goals and timeline.
- Solicit helpers to assist as desired with fundraiser tasks: checking orders, counting money, and checking orders at delivery.

During your fundraiser

- Promote the incredible product you are selling! Sell to family, friends, co-workers, and neighbors.
- **Collect money up front: customer checks need to be made payable to your organization.**
- **If using the online store, the dealer is collecting money and it will be deducted from the total owed at delivery.**

End of Fundraiser

- Collect forms and money from participants.
- Record paper order forms using the **Online Link** provided by your salesperson at the beginning of your fundraiser. *Your online orders will automatically appear on your order calculator.*
- Deposit money in your group's bank account.
- Submit your order by **Noon on Monday** via the Online Link (Group Portal).

Delivery and Pickup of Product

We do our best to accommodate a group's needs and maximize the delivery for a smooth, efficient distribution process. Pre-sorting of all orders will be done unless requested otherwise.

- We will unload the product; and we welcome help from your volunteers.
- Please have a check or money order ready, if required, at delivery payable to: **Hometown Pastries**

Note: All products are delivered frozen. You must schedule your pick-up timeline to ensure the product will remain frozen at all times. Allow a maximum of 1 1/2 hours for distribution time at room temperature.

Example of a typical delivery and product pick-up:

1. All orders are pre-sorted and clearly labeled. If we are not sorting your order, check the product delivered against your invoice.
2. Volunteers will help set up tables, alphabetize orders by seller, and put order forms with everyone's order. Group leaders should email each seller a copy of his/her online orders and make a copy to be put with the actual order. We will provide copies of online orders upon request.
3. Check each order before it leaves the sorting area.

Distribute products to customers, **thank them** for their support, and **enjoy** your fundraising success!

Thank you for choosing Hometown Pastries. We appreciate your business!